

Message Text

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PAGE 01 BUCHAR 03849 271856Z

72

ACTION EUR-25

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /033 W

----- 073898

R 271526Z AUG 74

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC 9911

INFO USDOC WASHDC

AMEMBASSY BUDAPUST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY VIENNA

AMEMBASSY WARSAW

USMISSION BERLIN

LIMITED OFFICIAL USE BUCHAREST 3849

VIENNA FOR EWTC

EO 11652: N/A

TAGS: BEXP AU RO

SUBJECT: TRADE INQUIRY: SINGER

REF: VIENNA 7375

1. SINGER REP

IN BUCHAREST CONFIRMS THAT CLOSING OF VIENNA OFFICE

NOT RPT NOT SIGN THAT COMPANY DOWNGRADING EAST-WEST TRADE EFFORTS;

IN FACT, SINGER WILL SOON OPEN MOSCOW OFFICE, AND BUCHAREST OFFICE

WILL REMAIN IN BUSINESS, AS WILL OFFICES IN WARSAW AND BUDAPEST.

VIENNA BRANCH BEING CLOSED BECAUSE NOT GENERATING ENOUGH REVENUE TO

OFFSET OVERHEAD. EAST-WEST COORDINATION ROLE WILL REVERT TO LONG-

ESTABLISHED ZURICH OFFICE.

2. SINGER'S BUSINESS IN ROMANIA CURRENTLY IN TEMPORARY LULL BUT

MAJOR PROJECT BEING DISCUSSED IN BILLING/ACCOUNTING EQUIPMENT

AND CALCULATORS, WITH "COOPERATIVE" PRODUCTION IN ROMANIA AND

POSSIBLE MARKETING JOINT VENTURE FOR PRODUCTS IN SWITZERLAND.

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PAGE 02 BUCHAR 03849 271856Z

3. FOR VIENNA/EWTC: REF YOUR TELEX, SINGER OFFICER HERE REMAINS
AT INTERCONTINENTAL HOTEL, ROOM 212.
BARNES

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NNN

Message Attributes

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Channel Indicators: n/a
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Draft Date: 27 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Original Handling Restrictions: n/a
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Reference: VIENNA 7375
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Review Exemptions: n/a
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TAGS: BEXP, AU, RO
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